

Press information 01.04.2020

Milka Choco Snack Minis Top Product 2020!

Wels/Austria: Great success for the Milka Choco Snack Minis!

The Milka Choco Snack Minis have been awarded Top Product 2020 by the Austrian retail magazine "REGAL". They finished second place in the category "Dairy: yogurts, desserts and others".

The top 3 in this category:

Ehrmann – Ehrmann High Protein Pudding 200g

TSC Food Products GmbH - Milka Choco Snack Minis 8*16g

FrieslandCampina – Landliebe Milchreis 300g

Top Products is awarded annually by the magazine "REGAL" to specifically innovative and attractive launches of the prior year. The rating was conducted by experts of the Austrian retail chains in various product categories. The survey was conducted between end of February and mid of March.

About TSC

TSC, The Chilled Snack Company, is an international growth-oriented company specializing in the development, production and marketing of chilled snacks. The snacks are produced according to the strictest quality standards. Numerous certificates bear witness to that. TSC works closely with the world's leading retailers and distributors as well as the FMCG and dairy industries.

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