

Press information 11.11.2019

TSC conquers the USA!

Wels/New York: TSC Food Products GmbH is growing and has founded a representative office in the United States of America.

TSC, the Chilled Snack Company, is presenting its newest subsidiary, the TSC North America Inc., with place of business in New York City. Straight from the new office, which is located in the famous Empire State Building, the North America business of the Upper Austrian company will be pushed.

With this new representative office in New York and the associated extension of the work force, the rapid expansion of TSC continues. Furthermore, it is now possible for the Austrian company to directly work the market in addition to the existing and very successful longtime partnership with one of the leading US diaries (Prairie farms dairy).

Two independent innovation awards in 2017 and 2018 as well as very promising sales figures of current listings in the big US retail chains provide evidence for the potential of TSC milk snacks on the North American market.

About TSC

TSC, The Chilled Snack Company, is an international growth-oriented company specializing in the development, production and marketing of chilled snacks. The snacks are produced according to the strictest quality standards. Numerous certificates bear witness to that. TSC works closely with the world's leading retailers and distributors as well as the FMCG and dairy industries.

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