

TSC, The Chilled Snack Company, is an international growth-oriented company specializing in the development, production and marketing of chilled snacks. The snacks are produced according to the strictest quality standards. Numerous certificates bear witness to that. TSC works closely with the world's leading retailers and distributors as well as the FMCG and dairy industries.

Besides private label milk snacks, TSC offers products by the TSC brand **Milino** and by the worldwide **top brands Milka, Oreo, Baileys** as well as **Minions**, which are produced, distributed and marketed by TSC as licensee of Mondelēz, Universal and DIAGEO.

As a licensee of Universal, TSC has already caused a sensation in the refrigerated section with the Minions Choco Banana Milk Snack. Now the next hit is the Movie Superstars in the popular Choco variety. The Milk Snack Choco is particularly convincing due to its light and fluffy whole milk cream, the delicate chocolate tongue inside the snack and its crispy dark chocolate coating. TSC is now launching this top product with designs that change every six months, featuring the latest movie releases from the Universal movie scene. For the launch, the focus is on the movie heroes of the all-time favourite Madagascar movie series. This chilled snack will be available from February 2023 in a practical family pack of 4 for the little snack in between.



Furthermore TSC brings the first protein milk snack to the chiller cabinets: with the Milino Protein Snack, nothing stands in the way of an enjoyable snack without a guilty conscience. The protein snack convinces with a light and fresh protein milk cream on an airy sponge cake covered with a crunchy chocolate coating. The protein snack is THE innovation in the chilled snacking sector. Furthermore, the protein snack delivers 10g of pure protein (25% per snack) from high quality whey protein, has 50% less sugar than conventional milk snacks (e.g. compared to Milino Milk Snack Choco) and is free from palm oil, sucralose, aspartame and artificial flavours. The creamy and delicious protein snack is available from Q2/2023 in the practical multipack with 4x40g and as a handy single-snack for in between.

TSC, the Chilled Snack Company, brings the first vegan chilled milk snack based on coconut milk into the chiller cabinets! The plant-based Milino coconut milk-snack is a practical and delicious snack for in between meals – not only for vegans. A fluffy, fresh coconut milk cream on an airy sponge coated in a crunchy dark chocolate shell. The Milino coconut milk snack does not contain palm oil, lactose or added flavours. The snack will be available in a practical 5-pack to share.

Milino Milk Snacks are available with new, refined recipes. The Milino Milk Snack Honey convinces with an even fluffier cream made from fresh whole milk, between two fluffy cocoa sponges. The Milino milk snack Choco is now even more chocolatey - a chocolate tongue between a light and airy cream of fresh whole milk between two fluffy cocoa sponges, coated with a crunchy dark chocolate.

With Milino Milk Snack Honey, TSC is now Halal-certified and can meet the cultural requirements of an ever-growing market. The two chilled milk snacks are available as a convenient single snack and also as a cluster of 4, ideal for sharing!



There are a lot of news and innovations – we look forward to seeing you at **GULFOOD 2023!**

Austrian Group Exhibition Booth
Hall1 Dairy / Booth D1-42