



Chilled Snacks

ENJOY YOUR MOMENT OF INDULGENCE WITH OUR
BAILEYS CHILLED SNACKS

NEW!





ENTER THE WORLD OF BAILEYS CHILLED SNACKS

Market

- Baileys is an international top brand standing for pure pleasure and indulgence
- The delicious Whisky-Cream liquor is the most popular spirit worldwide and therefore a guarantee for a successful cooperation
- For the first time ever, the globally growing chilled milk snack market is extended with a product targeted specifically at adults - the Baileys Chilled Snacks

Benefits

- The popularity of the brand Baileys is triggering impulse purchases
- Expansion of the product category by adding a new target group
- Unique tasting profiles and compositions
- The first milk snacks under the license of Baileys

NEW!

Snack Delight 4x28g



Baileys Snack Delight is the first chilled milk snack for adults - a fresh, airy cappuccino cream with Baileys flavour, on a fluffy dark cocoa sponge cake covered in a crunchy cocoa coating.

Cool Mini Pralinés 8x16g



Baileys Cool Mini Pralinés combine fluffy freshness and creamy Baileys in a chocolatey moment of pleasure - in the practical bite-size format ideal for sharing or as a small treat in between meals.

Article Name	Format	Article Number	Languages	GTIN	Units/Pallet
Baileys Snack Delight	4x28g (CU)	10101659	GER, GB, PL, NL, DK, IT, FR, ES	9120097310866	2 016
	14x4x28g (TU)			9120097310880	144
Baileys Cool Mini Pralinés	8x16g (CU)	10101832	GER, GB, IT, FR, RO, NL, DK, CZ, PL, UA	9120097312303	1 152
	8x8x16g (TU)			9120097312310	144



TSC Food Products GmbH
Bahnhofplatz 1 | 4600 Wels | Austria

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